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OFFICIAL

PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Thomas J. Reddin et al.)
Serial No. 09/296,120)
Filed: April 21, 1999)
For: METHODS AND SYSTEMS FOR)
OCCASION BASED LIFESTYLE)
MARKETING)

Group Art Unit: 2162

Examiner: Janvier, J.

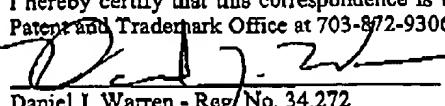
AMENDMENT AND RESPONSE

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Dear Sirs:

Responsive to the non-final office action of January 27, 2004, please consider the following amendments and remarks:

I hereby certify that this correspondence is being transmitted via facsimile to The U.S. Patent and Trademark Office at 703-872-9306 on March 16, 2004.


Daniel J. Warren - Reg. No. 34,272

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